

## India's Amul is now world's 8th largest milk processor

**The home-grown dairy giant has moved up one rank since last year's ranking. In 2018, it emerged as the 9th largest milk processor by IFCN, a global dairy research network**

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Amul, a brand of dairy cooperative major Gujarat Cooperative Milk Marketing Federation Ltd (GCMMF), is ranked 8th in the list of top 20 global dairy processors released by the International Farm Comparison Network (IFCN).

The home-grown dairy giant has moved up one rank since last year's ranking. In 2018, it emerged as the 9th largest milk processor by IFCN, a global dairy research network.



The pride of the dairy cooperatives in the country GCMMF which sells its products under the brand name of Amul has been listed among the top 20 dairy processors in the world as per the latest ranking announced by International Farm Comparison Network (IFCN).

International Farm Comparison Network had ranked Amul at 18th position in 2012 but in flat 8 years Amul has moved 10 notches above to the 8th position, an impressive gain at the global level no doubt.

United States' Dairy Farmers of America, which operates pan-US, has topped the chart whereas New Zealand-based Fonterra which operates from multiple locations, has continued to be at number two and France's Groupe Lactalis has been ranked at third position while Arla Foods which operates from Denmark, Sweden and other European nations has been ranked fourth.

The IFCN top 20 milk processor list is biannually released with thorough validated data and comparable variables which make this list unique in the dairy economic world.

Jubilant at the news GCMMF MD R S Sodhi tweeted, "Amul ranked #8 in the list of top 20 dairy processors in the world as per IFCN's latest ranking. We were #18 in 2012, operating mainly in one state of one country".

As soon as Sodhi shared the news through social media his followers started congratulating him and his team. One of the followers of Sodhi tweeted, "Wow! Congratulations sir. You and your company are a matter of pride for the country. May the force be always with you". Several others expressed their appreciation in their own ways. Giving a full list of them would be a little difficult within the scope of the story.

The IFCN list's global prestige is due to the fact that it is seen as an important tool for the entire dairy industry and supply chain to judge the perspectives of the national milk production and the global scale of milk processing.

Readers would recall that earlier Amul had been listed as one of the top three fast-moving consumer goods (FMCG) brands in India. Amul ranked second in the list after Parle.

It is worth mentioning here that Gujarat Co-operative Milk Marketing Federation Ltd., has registered a turnover of Rs 38,542 Crores for the financial year 2019-20 which ended on 31st March 2020. The sales turnover achieved by GCMMF is 17% higher than the previous financial year.

Amul is one of the few organizations that kept its supply chain intact during the global pandemic and launched several new products to raise immunity of people during the period.

Its MD R S Sodhi who is retiring this month is likely to get an extension as it was during Sodhi's tenure that the turnover of dairy behemoth increased five folds. Board members of GCMMF are not in a mood to release him, given his crucial role in the challenging times, an insider said to Indian Cooperative.



## Amul ranks 8th in IFCN's global dairy processors rankings

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At 10.3 billion kg of milk intake annually, Amul reports more-than-double milk intake in seven years

Dairy giant Amul has ranked 8th among the top 20 global dairy processors as assessed by the international dairy research body IFCN Dairy Research Network on Tuesday.