

**NEWS RELEASE** FOR IMMEDIATE RELEASE

Date: 13/01/2015

### Prime Minister of Bhutan impressed with Dairy Cooperative movement of AMUL

Hon'ble Prime Minister of Bhutan, H.E. Tshering Tobgay visited Amul Dairy, Anand along with his delegation from Bhutan. Hon'ble Prime Minister was received by Shri Jethabhai P Patel, Chairman, GCMMF and other dignitaries.

Honb'le Prime Minister was highly impressed with dairy cooperative movement of India and contribution made by "AMUL".

Hon'ble Prime Minister said that "He had heard so much about Amul and he has grown up experiencing Amul. He was delighted and honoured to be at Anand. He respects the spirit of Shri Sardar Patel, a giant among men and Dr. V Kurien, an inspiration to people the world over." He shared that he too belonged to the family of farmers and still has cows at his home. He praised the spirit of Amul stating that "All over the world, farmers and social workers draw inspiration from Amul's cooperative movement".

Amul is synonymous with empowerment of the marginal and under privileged by placing the tools of development in their hands. The Amul Pattern has established itself as a uniquely appropriate model for rural development and especially for the women farmers by linking the producer to the market by eliminating the exploitative middleman.

Hon'ble Prime Minister also informed that there are a few cooperatives in Bhutan. Shri R S Sodhi, Managing Director, GCMMF briefed the visitors about Amul's marketing activities in Bhutan and offered any support required for dairy development there.

The 17 member Unions of GCMMF with farmer member strength of 35 lakhs across 17,000 villages of Gujarat are processing on an average 170 lakhs liters of milk per day. GCMMF ranks among the top 15 dairy companies in world in terms of milk processing. GCMMF has total own milk processing capacity of 240 lakhs Liters Per Day. GCMMF has achieved sales turnover of Rs. 18143 crores during financial year 2013-14 and it is expected that GCMMF will achieve sales turnover of Rs. 22000 crores during current financial year.



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